

# From Physical to Digital

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Has Digital Media Altered Pre-Teens Self-Expression ?

## Introduction:

This research critically examines how digital media alters pre-teens self-expression whilst exploring the balance of authenticity and performance. It aims to demonstrate that online platforms encourage curated identities while affirming the significance of offline spaces in shaping authentic identity formation.



## References:

Goffman, Erving, *The Presentation of Self in Everyday Life* (London: Penguin, 1990)

McLuhan, Marshall, *Understanding Media: The Extensions of Man* (London: Routledge, 2001)

Rushkoff, Douglas (ed.), *The Social Media Reader* (New York: NYU Press, 2012)

-Video edit showcasing the survey results and highlighting the tension between authenticity and performance.

## Methods:

-Digital anthropology.  
-Structured quantitative survey.